

# Strategic Plan 2019 - 2021

**OUR VISION:** No-one should die of melanoma

**OUR MISSION:** To lead a cohesive approach to reduce the number of people who develop melanoma, and help ensure those with melanoma receive the best care

## ADVOCATE

Advocate for improved melanoma primary prevention, early detection, diagnosis, treatment and research

BY:

1. Supporting the outcomes and implementation of the New Zealand Skin Cancer Primary Prevention and Early Detection Strategy
2. Supporting the Standards of Service Provision for Melanoma Patients in New Zealand
3. Advocating for policy and funding support for melanoma research and best practice

## CAPABILITY

Develop the capability and connectivity of health professionals working in melanoma

BY:

4. Connecting professionals working within and across melanoma prevention, detection, management and research
5. Informing professionals of the latest research and best practice
6. Equipping professionals with knowledge, skills and connections to advance best practice

## BUSINESS CONTINUITY

Be the authoritative voice of health professionals working in melanoma

BY:

7. Ensuring MelNet is financially sustainable
8. Growing MelNet's role, profile and reach
9. Coordinating stakeholders within the sector